

Canadian Aviation Museum Photo Contest Judging Criteria

1. Creativity & Originality (25%)

- Unique perspective or angle.
- Fresh, imaginative approach to aviation photography.
- Goes beyond a “snapshot” feel.

2. Composition & Technical Quality (25%)

- Clear subject, balanced framing, and use of space.
- Lighting and focus used effectively.
- Proper exposure and sharpness.

3. Relevance to Theme (25%)

- Strong connection to aviation and the museum setting.
- Highlights aircraft, exhibits, or the spirit of flight.
- Captures something that tells the story of the museum.

4. Impact & Storytelling (15%)

- Immediate “wow” factor.
- Emotional pull or sense of wonder.
- Makes the viewer want to know more about the plane or moment.

5. Presentation (10%)

- Clean, high-quality file (not blurry, pixelated, or watermarked).
- Title or caption enhances the meaning of the image.

Note:

Winning Photos will be used to produce a 2026 calendar to sell and raise funds for the Canadian Aviation Museum programs.